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Page 1 of 4

Docket No. 85536-102 RWD

Declaration and Power of Attorney For Patent Application

English Language Declaration

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

| System and Method for Attachin | g Advertisements to | Media Files | | |
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| the specification of which | | | | |
| (check one) | | | | |
| is attached hereto. | | | | |
| ☑ was filed on April 5, 200 |)4 | as United States | Application No. | or PCT International |
| Application Number 10/ | | - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 | | |
| and was amended on | | | | 1 1111 |
| | | (if applicab | le) | |
| I hereby state that I have re including the claims, as am | eviewed and unde ended by any ame | erstand the contents andment referred to | s of the above in above. | dentified specification, |
| ! acknowledge the duty to d 1.56, including for continu- between the filing date of the continuation-in-part applicant. | iation-in-part appl he prior applicatio tion. | lications, material n and the national | information who or PCT internal | ich became available tional filing date of the |
| I hereby claim foreign pricapplication(s) for patent, o application which designat below and have also ider inventor's or plant breeder date before that of the appli | r plant breeder's ed at least one c atified below, by 's rights certificate | rights certificate(s) country other than checking the box e(s), or any PCT in |), or 365(a) of a the United Sta , any foreign a | any PCT International tes of America, listed application for patent, |
| Prior Foreign Application(s) | ı | | | Priority Claimed |
| 2,424,771 | Canada | 07/04/20 | | (2) |
| (Number) | (Country) | (Day/Me | onth/Year Filed) | Ė |
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| I hereby claim the benefit under application(s) listed below: | · 35 U.S.C. Section 119(e) | of any United States provision |
|--|---|---|
| (Application Serial No.) | (Filing Date) | |
| (Application Serial No.) | (Filing Date) | |
| (Application Serial No.) | (Filing Date) | |
| U.S.C. Section 112 Lacknowledge | e the duty to disclose to the t | rovided by the first paragraph of United States Patent and Tradema lity, as defined in Title 37, C, F, I |
| U.S.C. Section 112, I acknowledge Office all information known to m Section 1.56 which became available or PCT International filing date of the | e the duty to disclose to the to be material to patentable between the filing date of | United States Patent and Tradema lity as defined in Title 37. C. F. I the prior application and the nation |
| U.S.C. Section 112, I acknowledge Office all information known to im Section 1.56 which became available | e the duty to disclose to the to be material to patentable between the filing date of | United States Patent and Tradema lity as defined in Title 37. C. F. I |
| U.S.C. Section 112, I acknowledge Office all information known to m Section 1.56 which became available or PCT International filing date of the PCT/CA2004/000487 | e the duty to disclose to the tendent to be material to patentable between the filing date of his application: April 5, 2004 | United States Patent and Tradema lity as defined in Title 37. C. F. I the prior application and the nation Pending (Status) |
| U.S.C. Section 112, I acknowledge Office all information known to m Section 1.56 which became available or PCT International filling date of th PCT/CA2004/000487 (Application Serial No.) | e the duty to disclose to the tento be material to patentable between the filing date of his application: April 5, 2004 (Filing Date) | United States Patent and Tradema lity as defined in Title 37. C. F. I the prior application and the nation Pending (Status) (patented, pending, abandoned |
| U.S.C. Section 112, I acknowledge Office all information known to m Section 1.56 which became availate or PCT International filling date of th PCT/CA2004/000487 (Application Serial No.) (Application Serial No.) | e the duty to disclose to the tendent to be material to patentable between the filing date of his application: April 5, 2004 (Filing Date) | Inited States Patent and Trademality as defined in Title 37. C. F. I the prior application and the nation Pending (Status) (patented, pending, abandoned (Status) (patented, pending, abandoned |
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imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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Page 3 of 4

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (list name and registration number)

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